

디자인

# 디자인구성요소설계

스마트기기UIUX앱&웹디자인B

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평가 일시 2022년 1월 19일(수)

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평가 방법 포트폴리오

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훈련생 이훈희 (인)

## 수행내용 및 채점기준

- 파일명 : 디자인구성요소설계\_본인이름.pdf, 디자인구성요소설계\_본인이름.jpg

### ■ 수행 및 평가항목 : 개인포트폴리오제작 프로세스에 대한 구성요소를 설계할 수 있다.

- 문항 : 개인포트폴리오제작 프로세스에 대한 구성요소를 설계할 수 있는가?

### ■ 채점 기준 :

#### 1. 정보구조도를 작성할 수 있는가? 배점: 25점

매우 우수함 25점~23점 | 우수함 22점~20점 | 보통임 19점~15점 | 미흡함14점-10점 | 매우 미흡함 8점-0점

#### 2. 프로우챠트를 작성할 수 있는가? 배점: 25점

매우 우수함 25점~23점 | 우수함 22점~20점 | 보통임 19점~15점 | 미흡함14점-10점 | 매우 미흡함 8점-0점

#### 3. 스토리보드를 작성할 수 있는가? 배점: 25점

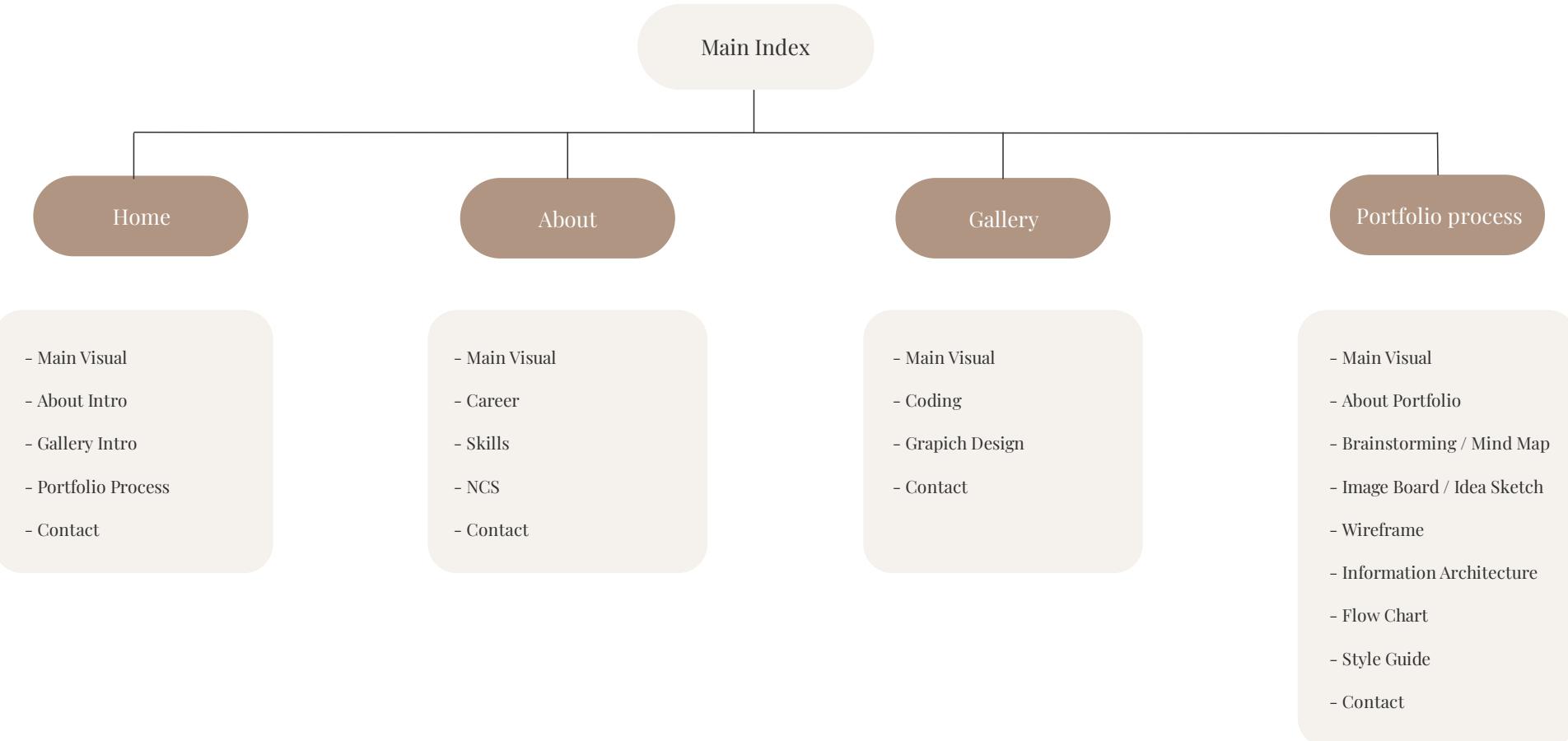
매우 우수함 25점~23점 | 우수함 22점~20점 | 보통임 19점~15점 | 미흡함14점-10점 | 매우 미흡함 8점-0점

#### 4. 와이어프레임을 제작할 수 있는가? 배점: 25점

매우 우수함 25점~23점 | 우수함 22점~20점 | 보통임 19점~15점 | 미흡함14점-10점 | 매우 미흡함 8점-0점

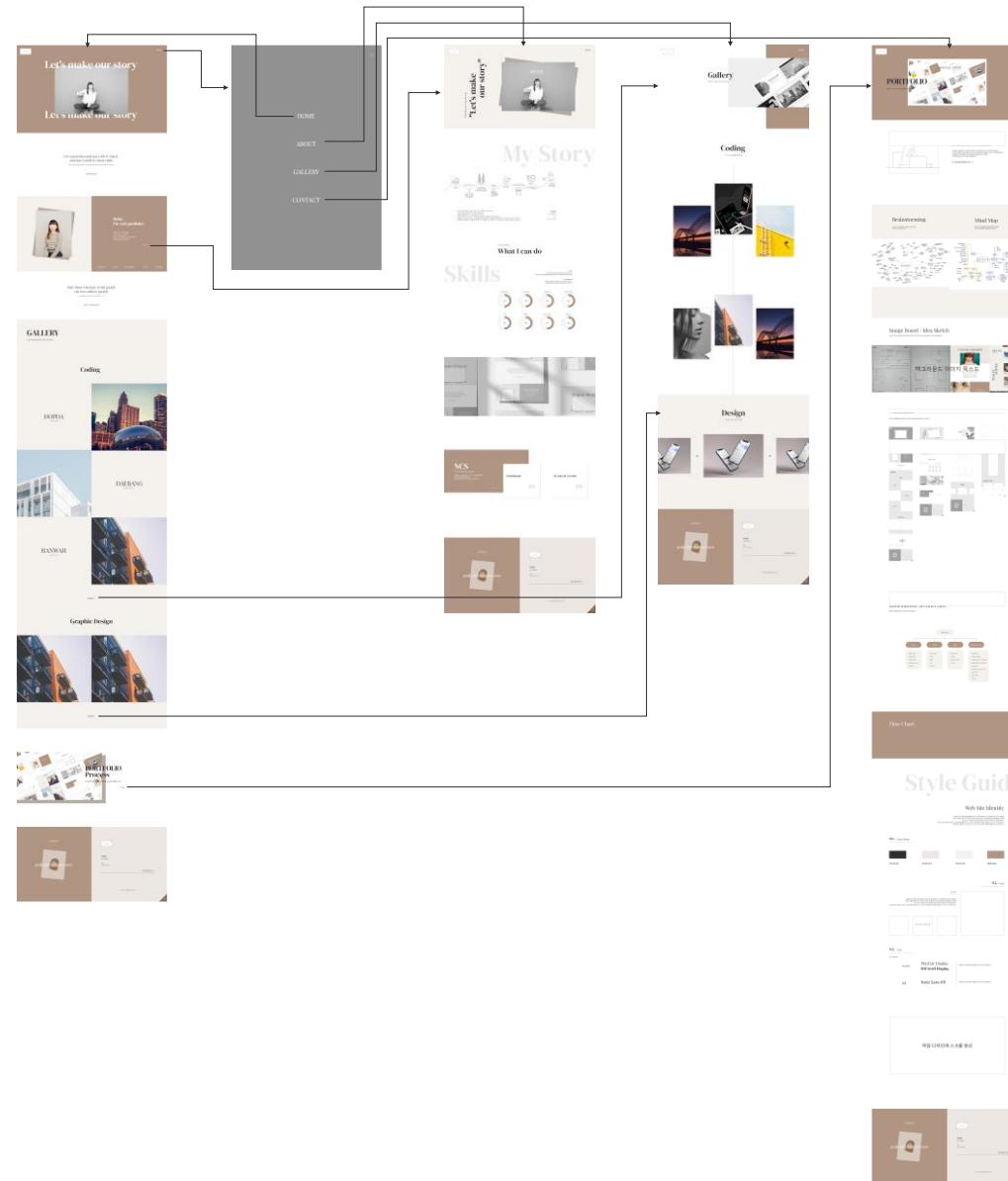
# 포트폴리오 정보구조도

전체적인 흐름을 파악 할 수 있도록 정보구조를 설계



# 포트폴리오 정보구조도

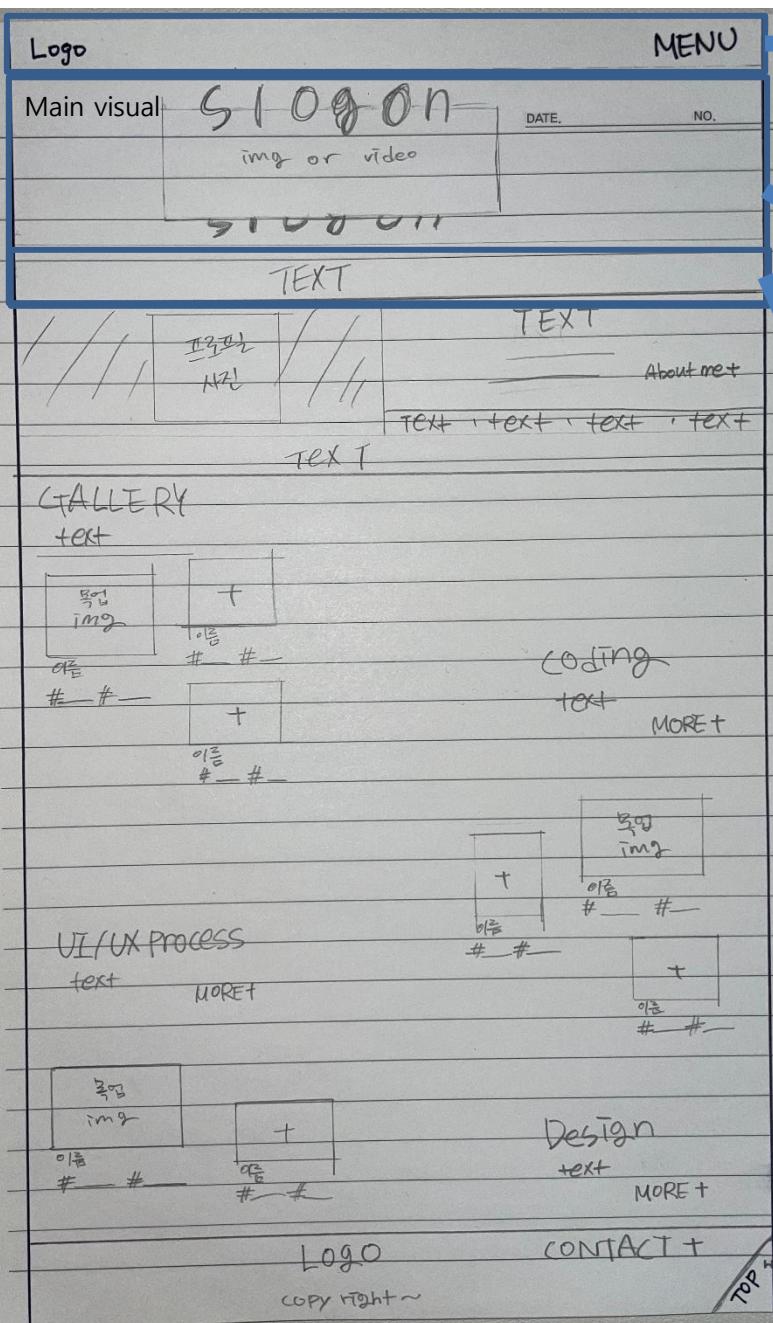
사용성과 서비스 구성의 정리를 위한 플로우 차트를 설계



# **포트폴리오 스토리보드**

스토리보드를 통해 전반적인 포트폴리오의 구상을 생각함

# - Visual



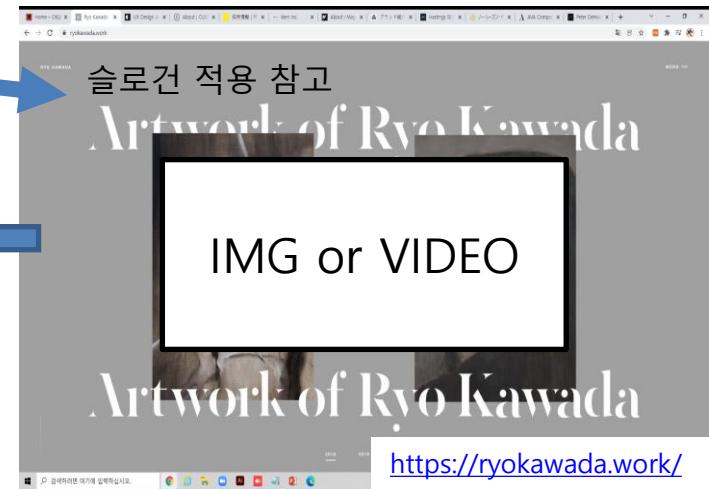
Header: 투명하게

스크롤 아래시 부드럽게 위로 사라짐,  
logo는 고정 다시 위로 스크롤시 부드럽게  
나타남

전체적인 배경 컬러는 메인 레  
이아웃 참고 사이트 처럼

메인 레이아웃 참고 사이트  
[https://www.avacompany.i  
t/](https://www.avacompany.it/)

배경:

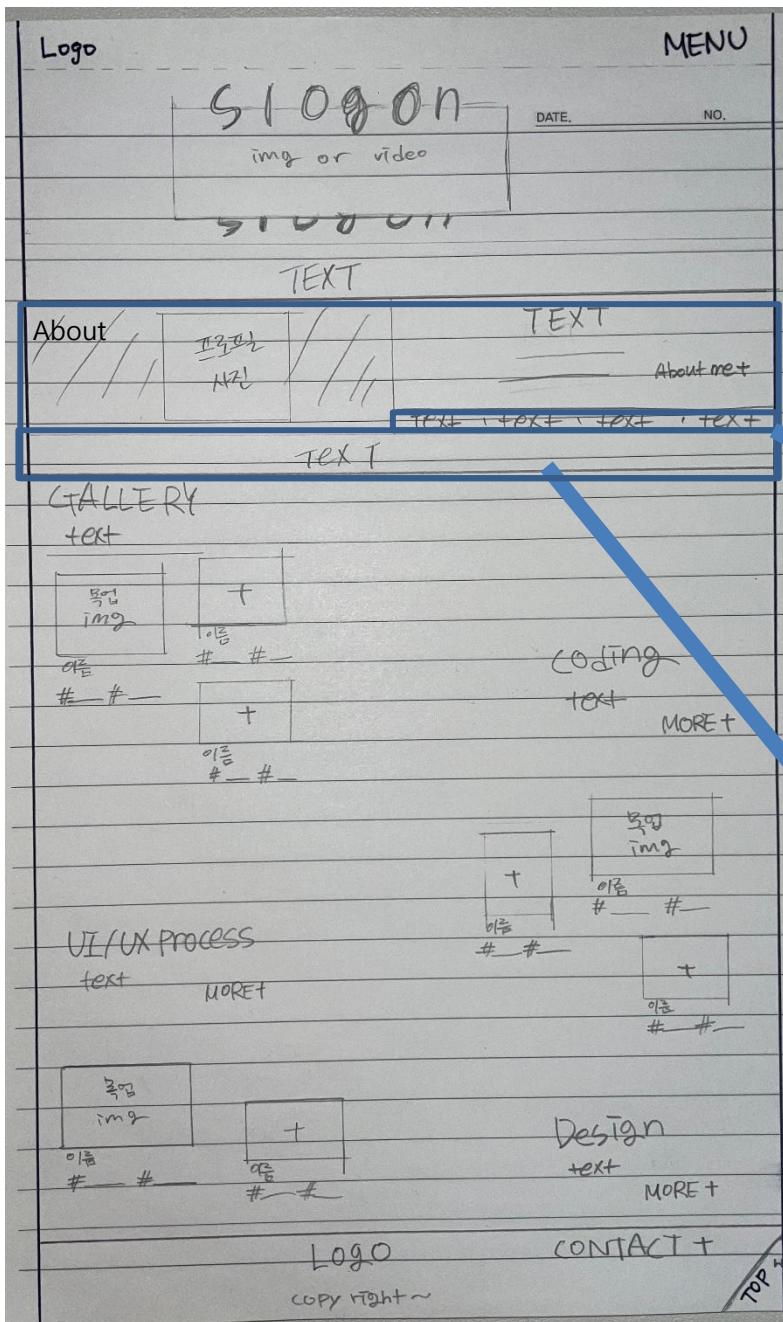


<https://ryokawada.work/>

글귀  
구간  
배경: white

AVA è una realtà costituita  
che ricoprono i ruoli di  
fotografa e producer.

# - Index About



A screenshot of a website at <https://www.avacompany.it>. The page features a large white box with a blue border containing the text '프로필 사진' (Profile Photo). To the right of this box is a brown sidebar with the heading 'SERVIZI' and the text 'Creiamo un prodotto su misura'. Below this is a paragraph about their services. Two blue arrows point from the hand-drawn sketch to this section. The first arrow points to the 'About me+' button in the sketch, and the second arrow points to the 'About me+' button on the website, with the text 'About me+ (btn): Hover시에 효과' (Effect when hovering over) next to it.

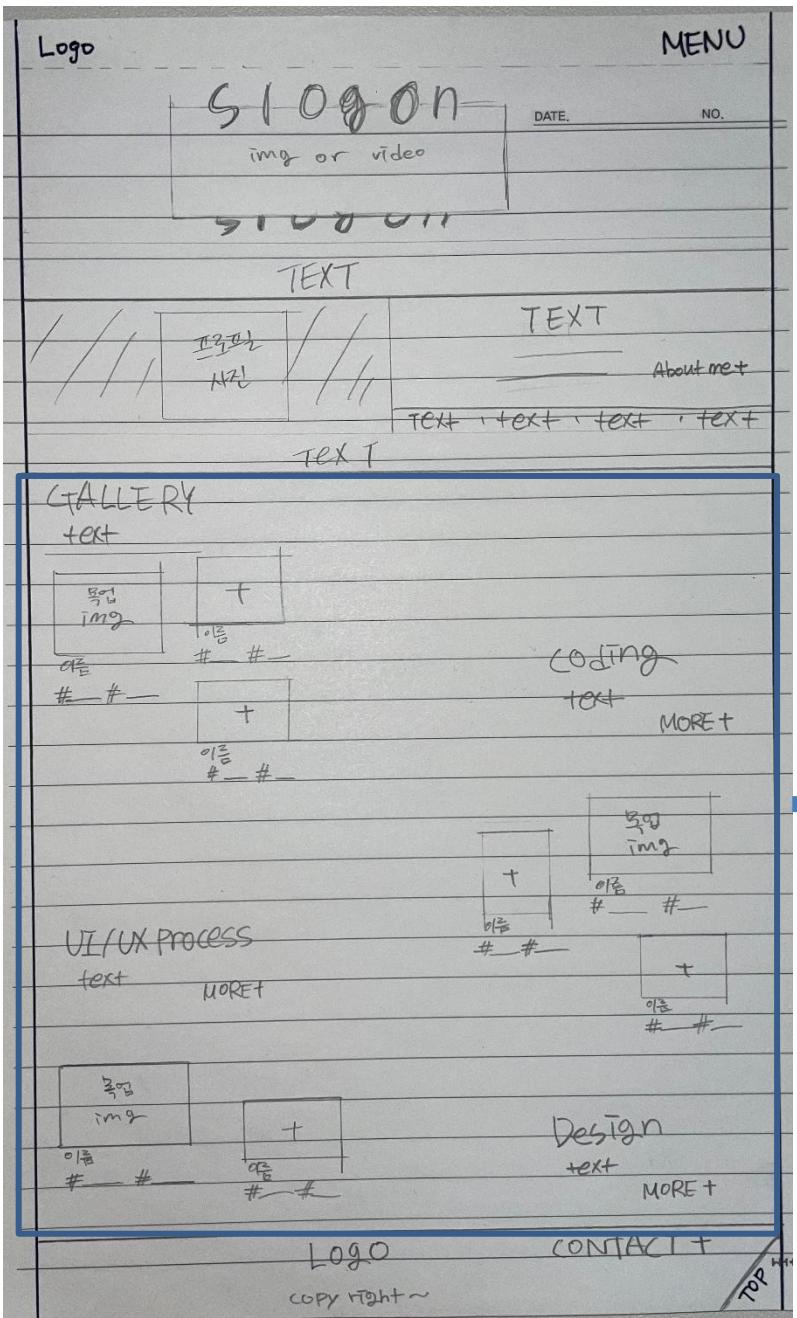


글귀 구간  
배경: white

About me+ (btn):  
Hover시에 효과

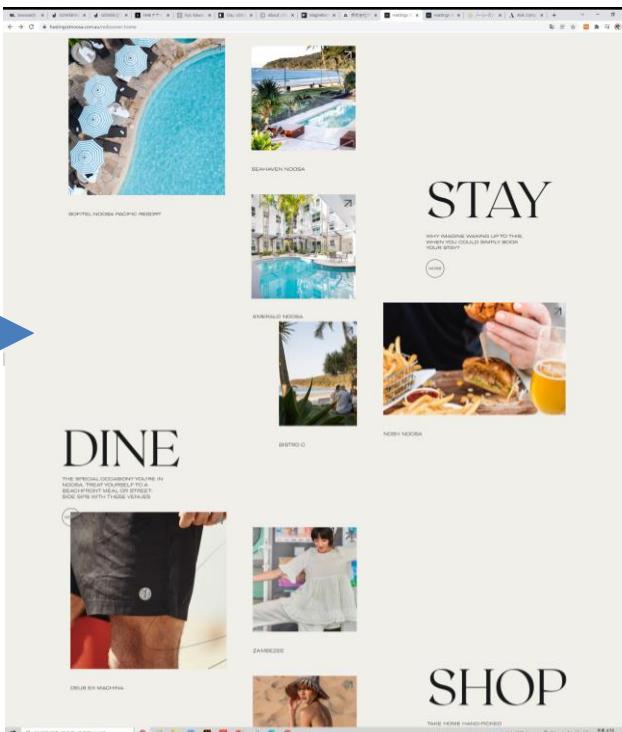
이동하는 문구

# - Index Gallery (1)



참고 페이지

<https://hastingsstnoosa.com.au/rediscover-home>



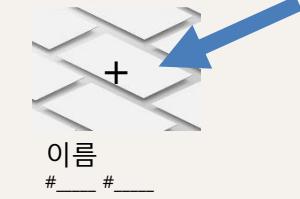
## GALLERY (h2)

TEXT (p)



이름

# \_\_\_\_ # \_\_\_\_



이름

# \_\_\_\_ # \_\_\_\_



이름

# \_\_\_\_ # \_\_\_\_

Coding  
Text (p)

MORE +

모든 이미지 호버시 +버튼  
나오면서 살짝 어두워짐

이름

# \_\_\_\_ # \_\_\_\_



이름

# \_\_\_\_ # \_\_\_\_



이름

# \_\_\_\_ # \_\_\_\_

UI/UX Process  
Text (p)

MORE +



이름

# \_\_\_\_ # \_\_\_\_



이름

# \_\_\_\_ # \_\_\_\_

Design  
Text (p)

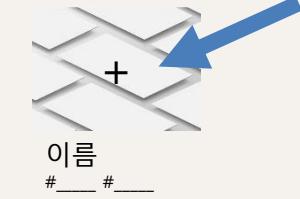
MORE +

TEXT (p)



이름

# \_\_\_\_ # \_\_\_\_



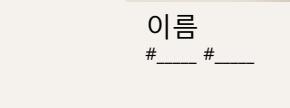
이름

# \_\_\_\_ # \_\_\_\_



이름

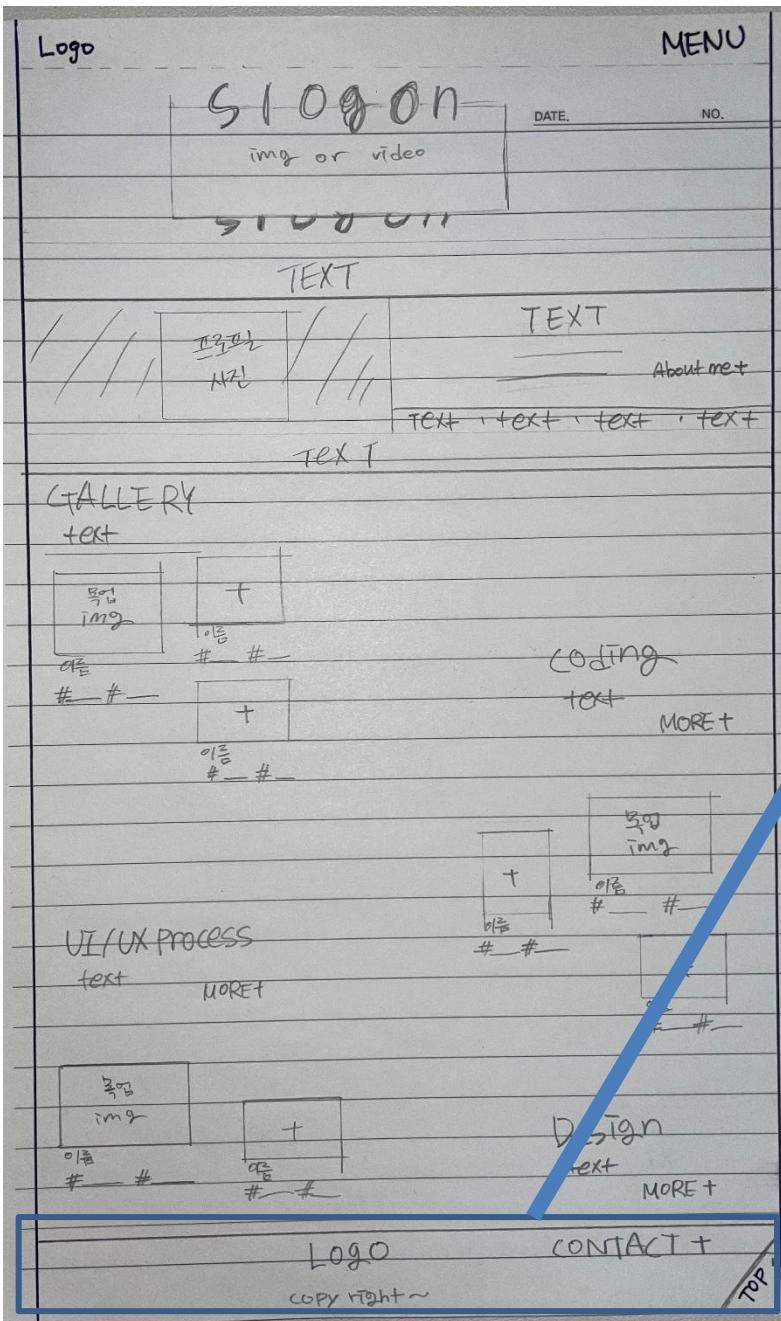
# \_\_\_\_ # \_\_\_\_



이름

# \_\_\_\_ # \_\_\_\_

## - Footer

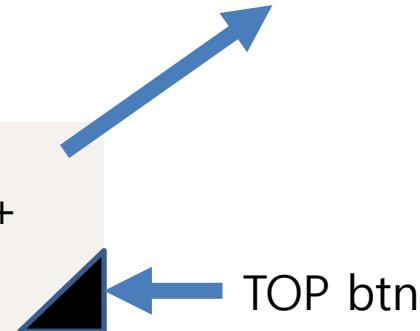


예시



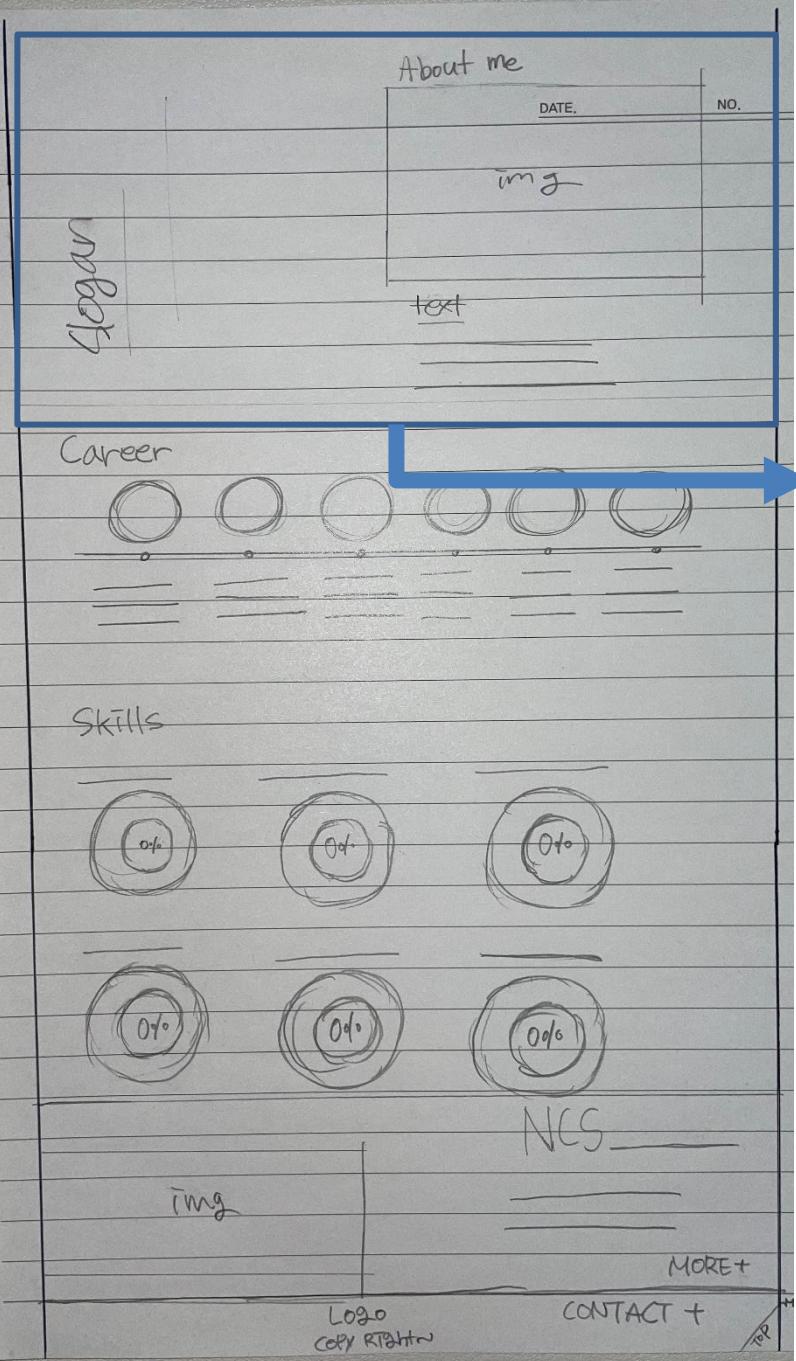
CONTACT + (btn):  
Hover시에 효과

배경은 투명



TOP btn

# **About Page**



# RAVEL GUIDES

SUNSET TUNES BY THE SEA

FROM 27 TO 30 DECEMBER YOU'LL BE ABLE TO CATCH AN ARRAY OF LOCAL TALENT OF ALL AGES PLAYING LIVE BETWEEN 5 AND 8PM.

<https://www.hastingsstnoosa.com.au/rediscover-home>

문구 계단형식으로 올라옴

이미지 호버시 이미지 바뀜

예시 (배경 컬러 고민중)

Slogan  
Slogan

About me

img

Text

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Slogan  
Slogan

About me

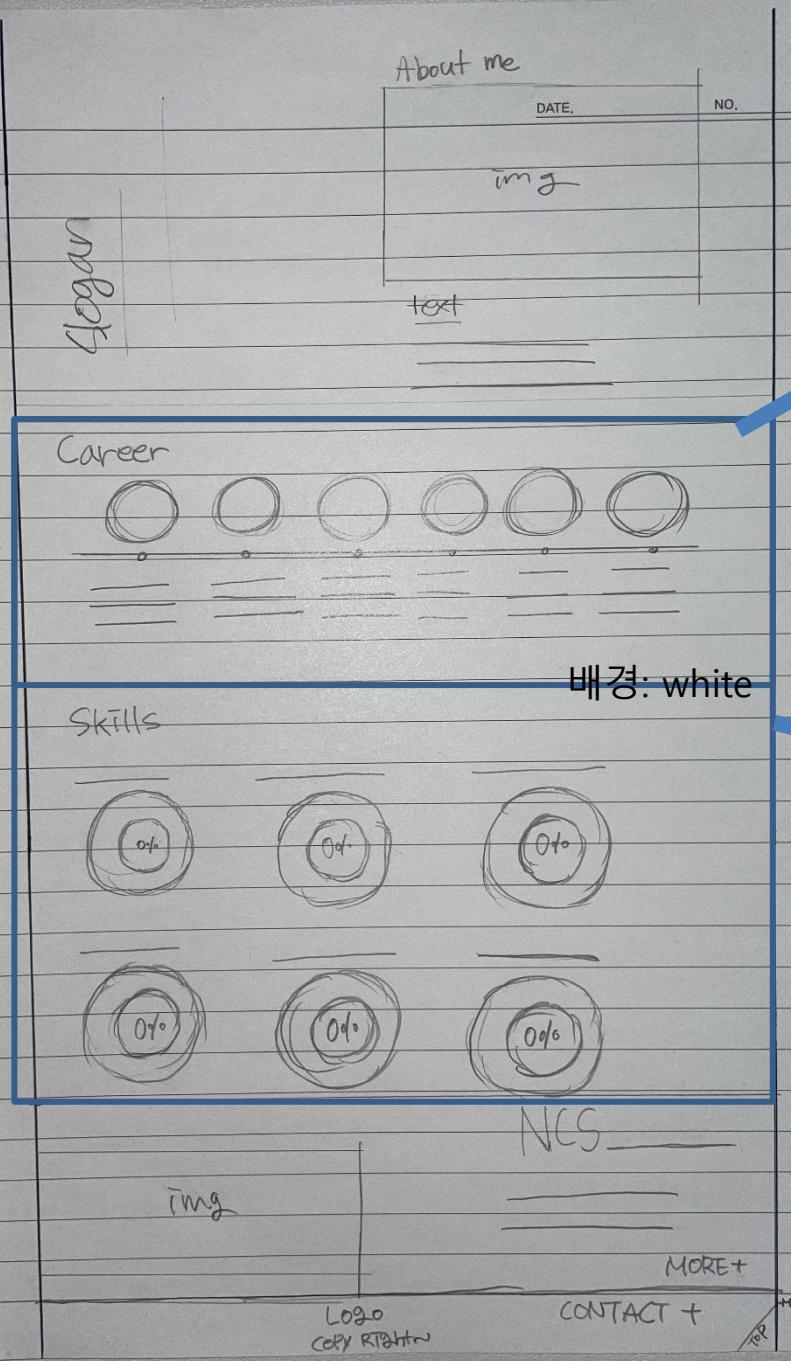
img

Text

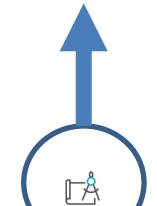
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이름에 맞는 아이콘  
Ex) 학교면 학교 아이콘



01  
제품기획



02  
디자인



03  
기구 설계

## DEV.PROCESS

노블웍스는 체계화된 개발 프로세스로 품질좋은 상품을 제작합니다.



<http://www.novel-works.com/kr/>

할 수 있으면 참고 페이지처럼.  
불가능이면 아이콘은 호버시에 위로 살짝 ↑ 올라옴

Revenue Product 1



Social media can enable companies to get in the form

Revenue Product 2



Social media can enable companies to get in the form

Revenue Product 3



Social media can enable companies to get in the form

Revenue Product 4



Social media can enable companies to get in the form

Volume Product 1



Social media can enable companies to get in the form

Volume Product 2



Social media can enable companies to get in the form

Volume Product 3



Social media can enable companies to get in the form

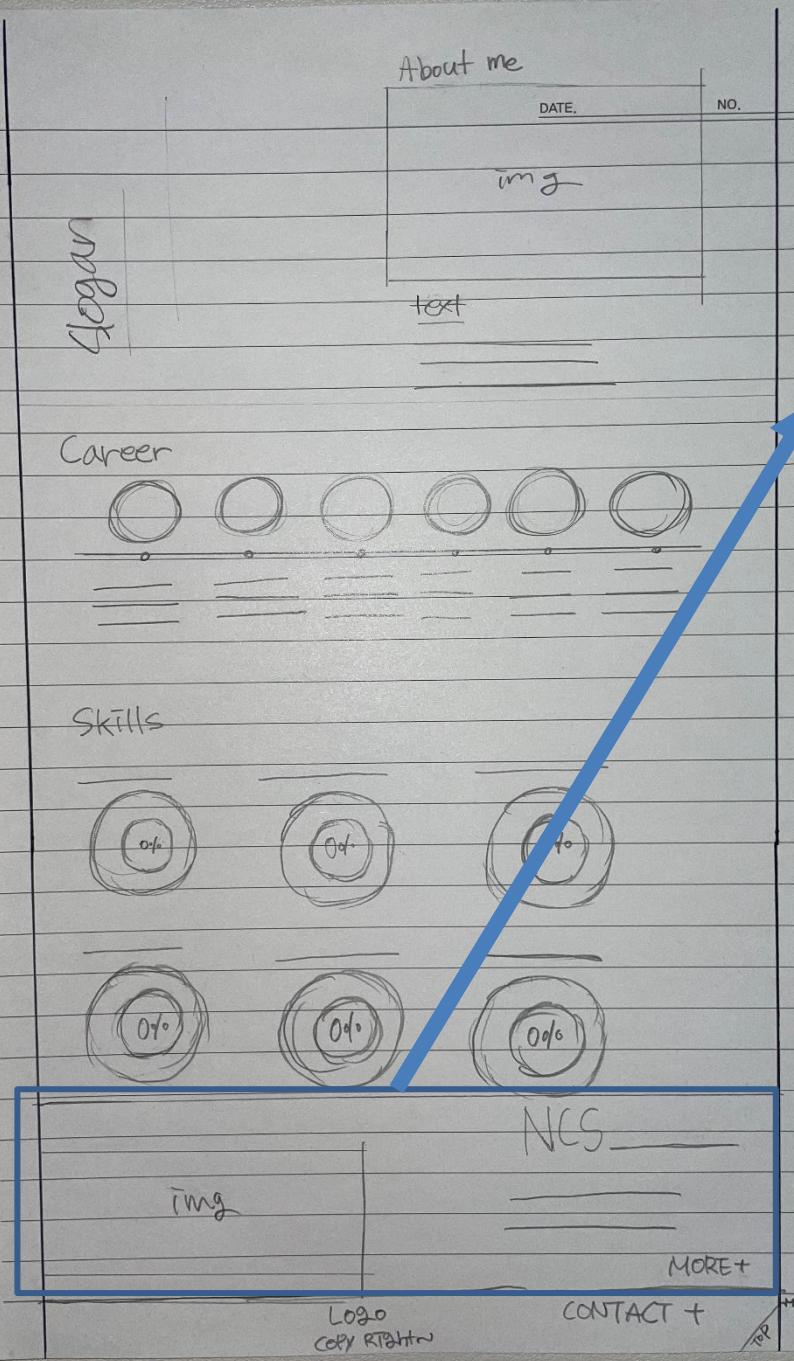
Volume Product 4



Social media can enable companies to get in the form

핀터레스트

도형에 호버시 %에 맞게 막대기 움직임



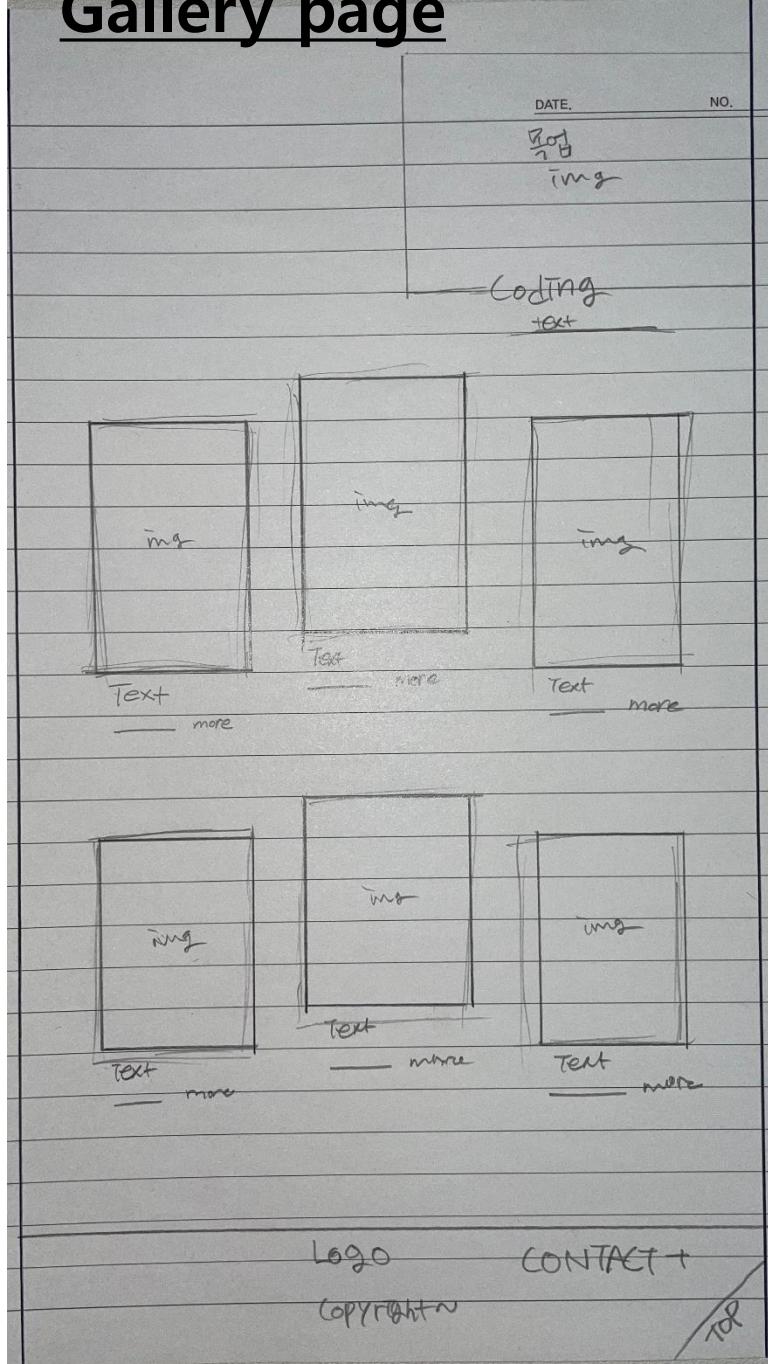
Screenshot of a website for Hastings Street Noosa. The page features a header with 'TINGIRANA NOOSA' and '10 HASTINGS STREET BOUTIQUE HOTEL & CAFE'. Below this is a large image of a tree covered in numerous small white boxes. To the right, there's a section titled 'VIP LIST' with the subtext 'UNLOCK EXCLUSIVE PERKS TO ENJOY DURING YOUR NEXT VISIT TO HASTINGS STREET'. It includes input fields for 'EMAIL' and 'POST CODE', and buttons for 'INTERESTS' (ECO TRIPS, FOOD & WINE, BEACH) and 'RELAXATION' (RELAXATION, PAMPER FUN, PASHMINA). A blue arrow from the hand-drawn sketch points to this section. At the bottom, a blue link reads <https://www.hastingsstnoosa.com.au/rediscover-home>.

예시 (배경 컬러 고민중)

A placeholder for a resume design featuring a light beige background. In the top right corner, the text 'NCS 능력단위~' is displayed above three horizontal lines. In the bottom right corner, there is a 'MORE +' button. In the center, the word 'img' is placed where the logo would be.

A placeholder for a resume design featuring a brown background. In the top right corner, the text 'NCS 능력단위~' is displayed above three horizontal lines. In the bottom right corner, there is a 'MORE +' button. In the center, the word 'img' is placed where the logo would be.

# Gallery page



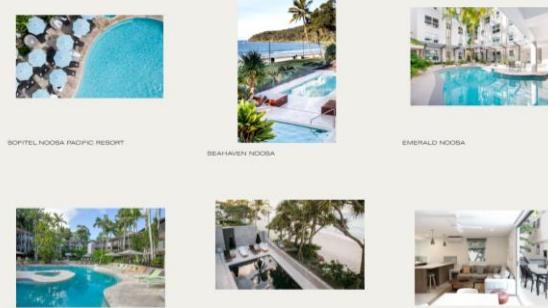
<https://www.hastingsstnoosa.com.au/rediscover-home>



예인

# STAY ON HASTINGS ST

WHY IMAGINE WAKING UP TO THIS, WHEN YOU COULD SIMPLY BOOK YOUR STAY



# UI/UX Process

text

# Design text

## 레이아웃 똑같이

img

## Coding

text

img

Text  
mo

img

Text  
\_\_\_\_\_ more

Text  
more

Text  
mon

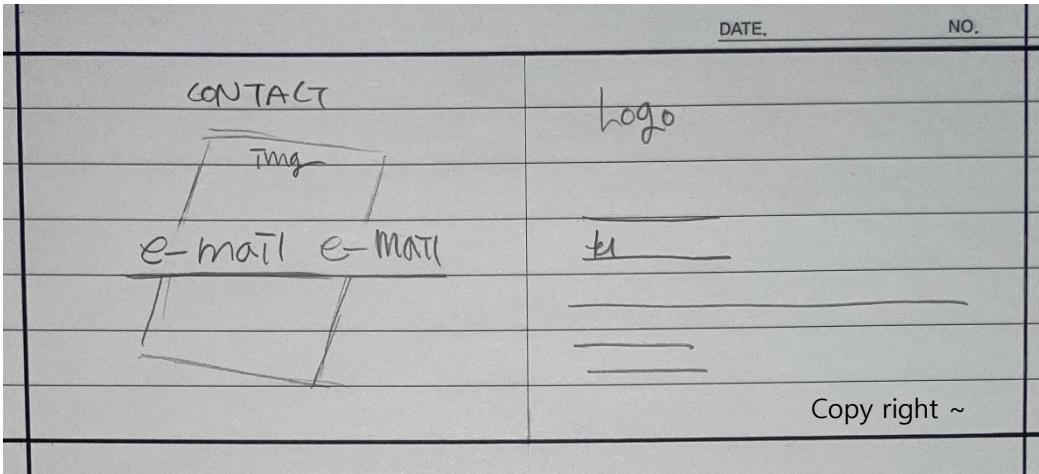
img

Text

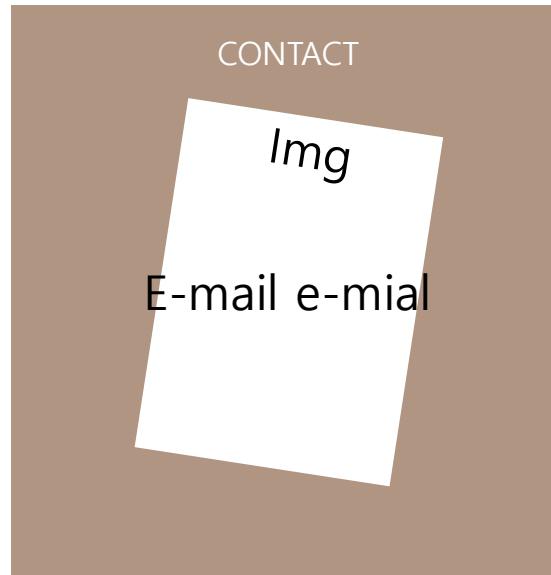
Text  
mo

Text  
more

# Contact page



예시



참고 페이지 처럼 이메일 호버시 이미지 움직임

A screenshot of a website contact page. The URL in the address bar is <https://www.avacompany.it>. The page has a brown header with the company's logo and the word "CONTATTACI". In the center, there is a photograph of a man wearing a patterned sweater. Below the photo is the email address "ava@avacompany.it". A blue arrow points from the "Img" in the example sketch to this email address on the website. The footer of the website includes copyright information ("© 2021 PIVA 0328040618 Milano (IT)"), social media links ("INSTAGRAM", "VIMEO", "EMAIL"), and legal links ("Privacy Policy", "Cookie Policy", "Crediti Sito").

Logo

Tel. \_\_\_\_\_

\_\_\_\_\_

Copy right ~

# 포트폴리오 와이어프레임

와이어 프레임을 통해 전체적인 포트폴리오의 레이아웃 파악

